

# All Marketing Resources

## dotFIT Difference Posters (NEW to circulate/post or print any size)

### The dotFIT Difference

**Efficacy**  
Dosages and Forms match 3rd Party Clinical Trials

**Truth in Labeling**  
Legal facts based upon Efficacy and 3rd Party Testing

**Purity & Potency**  
Tested from start to finish

**Safety**  
Shown in trials and history, screening and ingredient synergy

**Nutrient Delivery**  
Right place, right time

**Personalized Solutions**  
Unique to your body and goal

**Trusted by Professionals**  
*R&D for Nutrition Programs & Products*  
Largest provider of 3rd party tested nutrition programs & products in the sport & fitness channels including collegiate & pro sports

**dotFIT**  
GROW STRONG.

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Add your logo here

# Sales & Marketing assets for your supplements of the month

*Click the links into your dotFIT Marketing Console embedded in the next 2-slides, then click JointFlexPlus for all related promotional materials including supporting video assets*



# 1 Pagers

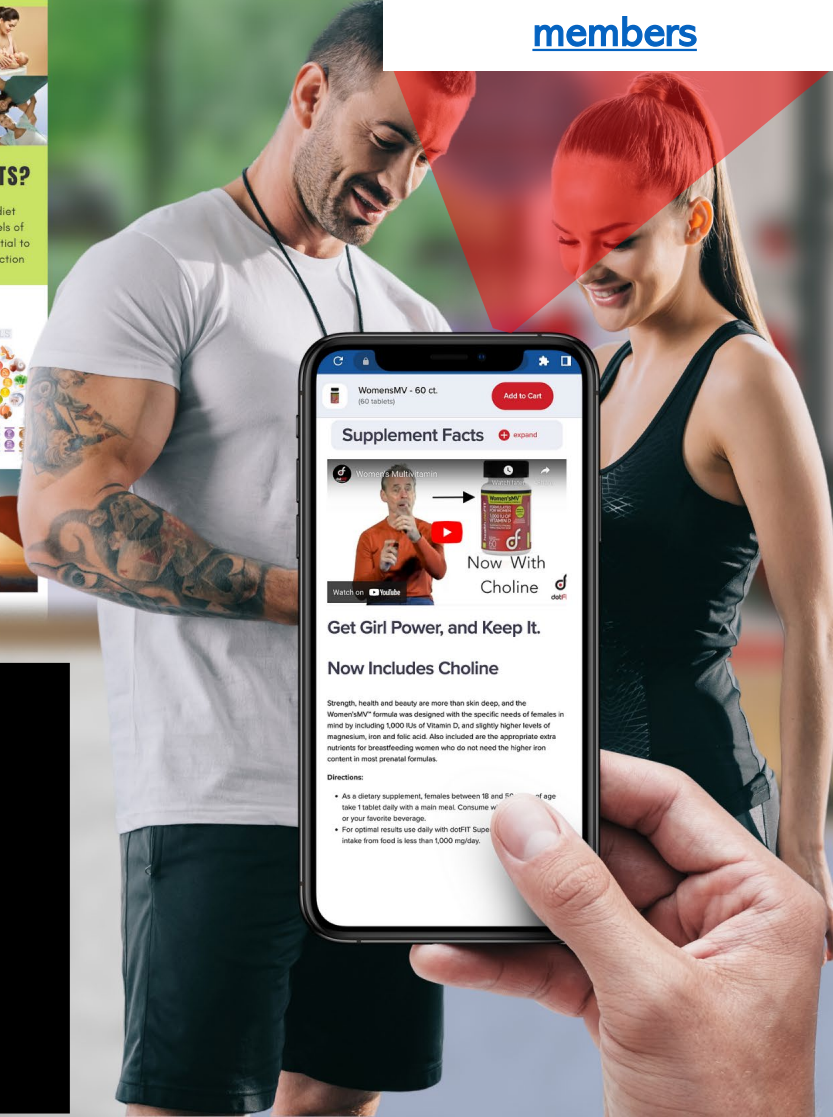
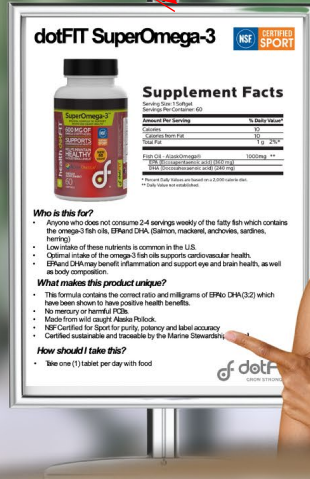
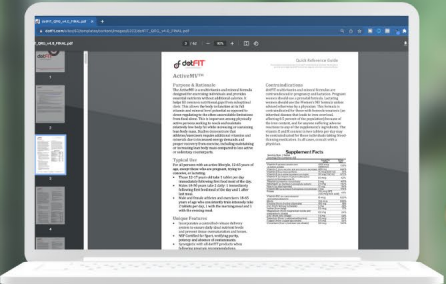
Print and display  
consumer friendly  
guide

# Infographics

Print or  
share on social to  
educate

# Store Description & Video

Watch & share with  
members



# QRG

Learn product  
science, benefits &  
unique features on  
one page

## + Digital Marketing Resources

Infographics | Logo | Social Media

One-Pager Flyers | 4 Pillar Posters



# 4 Pillar Posters

[Display in your club for branding and education](#)



## Preserving & Building Muscle Tissue

dotFIT

1 Min.  
Promotional  
Videos

[Download and display on your club TVs](#)

Infographics | Logo | Social Media  
One-Pager Flyers | 4 Pillar Posters

A man's face and arms are visible in the background, overlaid with a semi-transparent red filter. The man is looking directly at the camera with a slight smile. His arms are raised, with one hand near his head and the other near his shoulder.

# USE FOR ANY OR ALL THESE PURPOSES

- **EXPERT PRODUCT SCRIPTS AND PRESENTATIONS (BEST PRACTICES)**
- **STAFF TRAINING MATERIALS**
- **CONSUMER HANDOUTS**
- **DIGITALLY SHARE ANYWHERE INCLUDING YOUR SOCIAL MEDIA**



# LIVE, LOOK & MOVE BETTER LONGER

*Keep new skin and joint building blocks flowing daily*



A must for anyone trying to maintain or help restore their youthful skin appearance including reducing lines, wrinkles and improving skin hydration and circulation (**beauty from within**)

Perfect collagen, hyaluronic acid & chondroitin supplement to complement your MVM to help restore and protect your skin and joints. Helps with minor joint discomfort and supports improved mobility.

Supports active athletes' joint recovery to help protect against common injuries

# Complete Health/Longevity, Including Joint and Skin (beauty from within), Dietary Support Program

Links will take you to a brief product description including video

## Daily:

- [dotFIT Multivitamin & Mineral](#) for your age and gender. If 50yrs or older use [Over50](#) unless noted below; if female under 50 use [Women's](#); Males and very active females (competitive training protocols) under 50 use 2-[Active](#), with both genders continuing use till 65yrs if still training competitively at which time every person will use Over50; children under 12yr use [Kids](#); children 12-17yr use 1-Active).
  - Take as directed with meals
- [SuperiorAntioxidant](#)
- Take 2 daily anytime with a meal
- [UltraProbiotic](#)
  - Take one daily with a meal

## Supplements to complement any diet, based on budget, to support joint and skin health

- **Minimum: MVM and JointFlexPlus**
- **First add: SuperiorAntioxidant**
- **Next add: UltraProbiotic**
- **No financial limitations = complete health and longevity program**

## Daily as needed:

- [Favorite dotFIT protein mix](#)
  - Use as directed to make sure you get ~1gm of protein per pound of LBM (or weight if not overweight) daily from all sources including foods divided 3-5 times daily
    - **If exercising, use as directed to get ~25-35gm/protein 30-40min before workout & repeat dose immediately post workout (see below)**
  - Can be used as a supplement to a meal or by itself (or mixed with desired supporting contents) to shore up total daily protein needs
- [SuperCalcium](#) (read all food and shake labels)
  - Use if you do not meet the daily needs of calcium (~1000-1200 mgs) from food/shake intake
    - Females take 1 or 2 daily with meals; if you need to take 2, take one with AM meal and the 2<sup>nd</sup> with PM meal; Males take 1 only if necessary
- [SuperOmega-3](#)
  - Take 1-2 daily with meal if not consuming 8-16oz/wk fatty fish (take 1 if >8oz/wk but <16; 2 if ≤8oz); not necessary if consuming ≥16oz/wk unless for athletic recovery purposes
- [JointFlexPlus](#) (Biocell Collagen II)
  - Joint & Skin health protection and Injury or age-related joint discomfort take 1-2 in AM & 1-2 in PM

## Workout days

- [dotFIT Protein of choice\\*](#). Use as directed to get:
  - 25-35gm/protein 30-40min before workout & repeat same dose immediately following exercise

\*May substitute favorite dotFIT Nutrition High Protein Bar based on venue convenience

**\*Advanced Brain Health (may divide evenly or all at once anytime with or without meals)**

- 45-55yrs take 4; 56+ take 8

# JOINT FLEX PLUS



## Supporting Document: [JointFlexPlus](#)

Current Best Solution  
Including clinical trails

Compound makeup,  
synergy & size allows passage  
to target tissues & positively  
influence physiology

**dotFIT PURE PROMISE™**

dotFIT uses only quality ingredients that undergo rigorous testing, supported by scientific fact, not marketing hype. Through our exclusive delivery systems, our products provide your body with the right nutrients at the right time for maximum benefit. For more information, visit [www.dotFIT.com](http://www.dotFIT.com)

**BioCell Collagen®** is a multi-patented ingredient that provides a naturally occurring bioavailable matrix of hydrolyzed collagen type II, chondroitin sulfate, and hyaluronic acid. BioCell Collagen is supported by scientific evidence to support joint and skin health. BioCell Collagen has been clinically shown to help improve joint comfort and mobility.<sup>†</sup>

The ingredients in **JointFlexPlus™** have been shown to support cartilage and joint and skin health. Additionally, the specific ingredients in this formula have been shown to be well absorbed, tolerated and safe. Proper use of this product may enhance healthy cartilage function.<sup>†</sup>

Use with a dotFIT® recommended multivitamin and mineral formula to help achieve daily health and well-being.<sup>†</sup>

Tested and Certified by NSF  
\*\*\*NSF Certified for Sport®. The NSF Certified for Sport Program allows product manufacturers to ensure that their products are free of banned substances. Each product that bears the NSF Certified for Sport logo has been tested for banned substances, label claims, and contaminants, and has gone through a formulation and label review, production (GMP) certification, and supplier inspection, as well as ongoing monitoring in line with substance prohibited lists. For more info go to [www.nsf.org/NSFCertified](http://www.nsf.org/NSFCertified)

**JointFlexPlus™**  
WITH BIOCELL COLLAGEN® & HYALURONIC ACID

SUPPORTS JOINT COMFORT & MOBILITY<sup>†</sup>  
SUPPORTS SKIN HEALTH<sup>†</sup>  
RELIEVES SORE JOINTS<sup>†</sup>

MADE WITH:  
BioCell Collagen

NSF CERTIFIED SPORT

DIETARY SUPPLEMENT  
**60**  
CAPSULES

**Supplement Facts**

	Amount Per Serving	% DV
Serving Size: 2 Capsules		
Servings Per Container: 30		
BioCell Collagen® (Proprietary chicken sternal cartilage extract)	1,000 mg *	
Hydrolyzed Collagen Type II	600 mg *	
Chondroitin Sulfate	200 mg *	
Hyaluronic Acid (HA)	100 mg *	

\*% Daily Value (DV) not established.

**Other Ingredients:** Gelatin, Cellulose, Magnesium Stearate.

Contains No: Shellfish (crustacean), Fish, Dairy, Tree nuts, Peanuts, Soy or Gluten, No Salt, Artificial colors, Flavoring, Sulphites, MSG (monosodium glutamate) or Preservatives added. Free of Titanium dioxide.

**MADE WITH:** BioCell Collagen® is a registered trademark of BioCell Technology LLC, Irvine, California USA (Protected by Patents)

**WARNING:** Do not use this product if you are pregnant, nursing, or contemplating pregnancy. Consult your physician if you are taking any over-the-counter or prescription medications. Do not use if safety seal under cap is broken or missing. Store in a cool, dry place, **KEEP OUT OF REACH OF CHILDREN.**

<sup>†</sup>These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

BioCell Collagen®

- Type II Collagen
- Hydrolyzed

• Chondroitin Sulfate

• Hyaluronic Acid

## Supports Joint Activity Recovery & Discomfort & Skin Protection/Health



Your Fitness. Connected.

dotFIT™